

# Company Profile

شركة سافتوورلد إنترناشونال

Pioneering IT Excellence for a Digital Future

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## Overview

Softworld International, established in 1999 and headquartered in Karachi, Pakistan, is a premier provider of cutting-edge IT solutions. Over the years, the company has expanded its footprint to serve small and medium-sized enterprises across Pakistan and Saudi Arabia, offering an integrated blend of IT products, managed services, and technical support.

## Mission

**Softworld International Company** – Saudi Arabia is committed to empowering businesses by delivering innovative IT solutions tailored to thrive in today's rapidly evolving digital landscape. The company's mission encompasses full-spectrum services—from licensing and installation to outsourcing, cloud solutions, and comprehensive IT management.

## Services Offering

**Softworld International Company** delivers comprehensive software licensing solutions to businesses across Saudi Arabia, providing genuine and compliant licenses from leading global vendors such as **Microsoft, Adobe, Autodesk, Trellix, SolarWinds, and Zoom Video Communications**, along with many others. The company supports organizations with **Microsoft 365, Azure**, design and engineering software, IT monitoring tools, and collaboration platforms, ensuring proper licensing, subscription management, renewals, and cost optimization tailored to each client's operational needs.

In addition to software, Softworld supplies enterprise networking hardware from trusted brands such as **Cisco Systems**, including switches, routers, firewalls, **SecuGen biometric** and wireless solutions to build secure and scalable IT infrastructure. The company also provides professional IT support services, covering deployment, configuration, proactive monitoring, troubleshooting, Annual Maintenance Contracts (AMC), cybersecurity solutions, and ongoing technical assistance. With a customer-focused approach, Softworld ensures reliable IT environments that enhance productivity, security, and business continuity.

## Why Choose SoftWorld International Company?

- Established Experience (since 1999) with extensive presence in Pakistan and Saudi Arabia.
- Trusted Global Partnerships offering genuine licensed solutions.
- Vertical-Focused Solutions tailored to key industry categories.
- End-to-End Capability in consulting, deployment, and managed support.
- Local Support with Global Standards ensuring reliability and responsiveness.

## Technical Expertise

The technical team at Softworld International Company is supported by a highly experienced group of certified engineers, solution architects, and infrastructure specialists. Alongside them, the company has skilled pre-sales consultants and experienced sales professionals who work closely with customers to understand business requirements and recommend the most suitable software and networking solutions. With expertise in Microsoft cloud technologies, cybersecurity, enterprise infrastructure, and networking solutions such as those from Cisco Systems, the combined team ensures technically sound and commercially optimized proposals.

The pre-sales and sales teams collaborate seamlessly with technical engineers from initial consultation to final deployment, ensuring accurate solution design, licensing compliance, competitive pricing, and smooth project execution. Their strong vendor relationships and market knowledge enable them to provide timely quotations, strategic IT guidance, and long-term account management. Together, the technical, pre-sales, and sales teams deliver reliable support, proactive service, and value-driven IT solutions that help clients achieve operational efficiency and digital growth.

With a strong focus on customer satisfaction, the entire team follows a consultative approach—analyzing current IT environments, identifying gaps, and proposing scalable, future-ready solutions.

## Technology Partnerships:

SoftWorld International Company Saudi Arabia has built strong relationships with global technology leaders to provide its customers with value-added solutions. As an authorized partner and reseller, SoftWorld offers products and services from top-tier brands, ensuring access to industry-leading technologies. Our partners include:



These partnerships enable Softworld to provide its customers with cutting-edge solutions, tailored to meet the specific needs of various industries.

## Specialized Solutions & Key Partnerships

**Softworld International Company KSA** brings industry-leading products through strategic partnerships and reselling arrangements:

**Microsoft** - Softworld offers comprehensive Microsoft solutions, including Windows Server, Microsoft 365 and Azure, empowering businesses with cloud computing, collaboration, security, and productivity tools across Saudi Arabia.

**Autodesk** – As a Licensed reseller offering AutoCAD, Revit, Civil 3D, Inventor, Fusion 360, 3ds Max, Maya, BIM Collaborate Pro, AutoCAD LT, and more; includes support for architecture, engineering, manufacturing, and rendering needs.

**Adobe** - As a Licensed reseller offering Creative Cloud (Photoshop, Illustrator, Premiere Pro), Document

Cloud (Acrobat, Sign), Experience Cloud (Analytics, AEM, Campaign), and Firefly (AI-powered creativity).

**Red Hat** - Softworld provides enterprise Red Hat solutions including Red Hat Enterprise Linux (RHEL), enabling secure, scalable, high-performance infrastructure, virtualization, containerization, and hybrid cloud deployments for modern business environments.

**Wondershare (Filmora, PDFelement, etc.)** - Official authorized reseller in Saudi Arabia, offering authentic licenses for creative and data tools like Filmora, Virbo, PDFelement, Recoverit, and Dr.Fone.

**NCR Voyix (Aloha POS systems, hardware, etc.)** - Trusted reseller for restaurant management systems tailored for hospitality environments—including POS systems, kitchen management, reporting, and inventory features.

### **Biometric & AIDC (SecuGen, Nitgen, Meferi, etc.) -**

Provider of fingerprint scanners, mobile computing, printers, and tablets suited for identity verification and operational efficiency across sectors such as retail, logistics, and manufacturing.

**Trellix & Kasperky** – Softworld delivers Trellix and Kaspersky cybersecurity solutions, protecting businesses with advanced endpoint, network, and threat defense services across Saudi Arabia market.

**SolarWinds and Nagios** - Softworld provides SolarWinds and Nagios solutions for network monitoring, performance management, and proactive IT infrastructure security and visibility.

**Zoom** - Softworld delivers secure collaboration solutions powered by Zoom Video Communications, including meetings, webinars, Zoom Phone, and team chat, enabling seamless communication, remote work productivity, and enterprise-grade video conferencing experiences.

**DiRoots, AutoRebar & Transoft** - Softworld provides advanced BIM and engineering solutions including DiRoots, AutoRebar, and Transoft Solutions, enhancing design automation, rebar detailing, infrastructure modeling, and productivity for architects and engineering professionals.

## **Company Info**

### **SOFTWORLD INTERNATIONAL COMPANY**

**شركة سوفتوورلد إنترناشيونال**

#### **Commercial Registration (CR)**

**7051328610**

#### **VAT Tax Number**

**314160731400003**

#### **Bank Name and Account Detail**

**Bank Name: Saudi Awwal Bank (SAB)**

**Account No.: 076372630001**

**IBAN: SA1945000000076372630001**

## **Contact Us**

We're here to help. Please get in touch with the team for more information about our solutions. We will get back to you as quickly as we can.

### **Kingdom of Saudi Arabia**

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